

## Aimm Brief Details:

Aimm supplies a self contained recording unit to be plugged into the power and broadband at the airfield / airport, or very close by. This records the pilot radio calls, and Aimm playback operators (or the Airport's own staff) transcribe the aircraft movements, from which reports are prepared and emailed to the client within one week of the end of each month.

**Known Costs.** There are no hidden fees. Aimm charges a fixed monthly subscription quoted in advance and held for at least 12 months.

**All types of movement.** Aimm records ALL types of movement (takeoffs and touch-and-go in addition to chargeable landings), so the Airport Management can show that they are considering the whole picture instead of half or less if just the chargeable landings are known.

**Collect or Not Collect Landing Fees.** Aimm has many clients who DO collect landing fees, and many who do NOT collect individual landing fees, but still need the Risk Management and Compliance functions, and the automated reports to set the bulk yearly fees they charge to local aircraft operators.

### **We are also Airport Operators.**

The Aimm team developed Aimm for their own Airport, and it was taken up by other Airfields and Airports. Clients often comment that this 'Airport centric' approach shows in the easy operation of our systems.

We don't need to be persuaded to make changes as the 'Health and Safety' or Air Traffic environment evolves... we live in your world and often make the changes our clients need, at no-charge, before anyone asks. We need them too!

Operating an Airport requires a different set of skills than operating an Aero Club or Aircraft, and not all people charged with overseeing an Airfield / Airport have an Airport management background. Our senior staff are available to Clients for discussion of challenges and opportunities, which can take the form of a short discussion at no charge, or a full consultancy with written reports at normal industry rates.

**Aimm Lite** at a fixed \$295 / month suits small airfields that **don't** collect landing fees... but still need to manage their exposure to risk in case of an incident.

**Aimm Plus** suits larger airfields and airports that **do** charge landing fees, and feeds these straight into their existing billing system. The radio call playback can be done by Aimm playback. Or by the Airfield/ Airport's own operators from any Windows computer, either at the Airfield / Airport or from home, in which case full timesheets are provided, and Aimm playback operators are available to fill in during holidays or sickness. The cost depends on the amount of services that the Airport has Aimm provide.

**To discuss your situation with one of our Airport Experts**, and for a quote for your specific circumstances and size of airfield / airport, contact:

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